

ROVEMA TOUCHPOINT PACKAGING



*Innovative
packaging
solutions
at the
point-of-sale.*

ROVEMA Touchpoint Packaging stands for innovative packaging solutions at the Point-of-Sale.

Integrated Rovema packaging solutions combine convenient mini-bags with multifunctional cartoning.

When turned by 180 degrees, the transport box transforms into an attractive POS display carton. An easy, compelling solution that saves packaging materials!

The bold design is an eye-catcher at the point-of-sale and endeavors consumers to touch/take a closer look at the scaled lying 25g bags.

Convincing ROVEMA Touchpoint Packaging at point-of-sale. With passion for the best packaging solutions.



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Packaging line:

BVC 250 Compact including final packaging system EC with central machine control

Packaging solution:

The continuous motion Form, Fill and Seal machine BVC 250 Compact is equipped with the proven product detection Sense & Seal, which detects products in the sealed area. Defective bags are discharged directly or lead out of the bagging machine downwards, by up to 240 bags per minute.

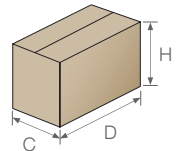
Final packaging system EC combines a box erector, a pick & place unit including grouping and a closing unit on a footprint of just 10 m².

Advantages:

- All individual units are optimally balanced
- An energy-efficient and wear-reduced packaging process, which at the same time ensures a high level of product protection
- Small footprint of just 10 m²
- Up to 30 units can be produced per minute

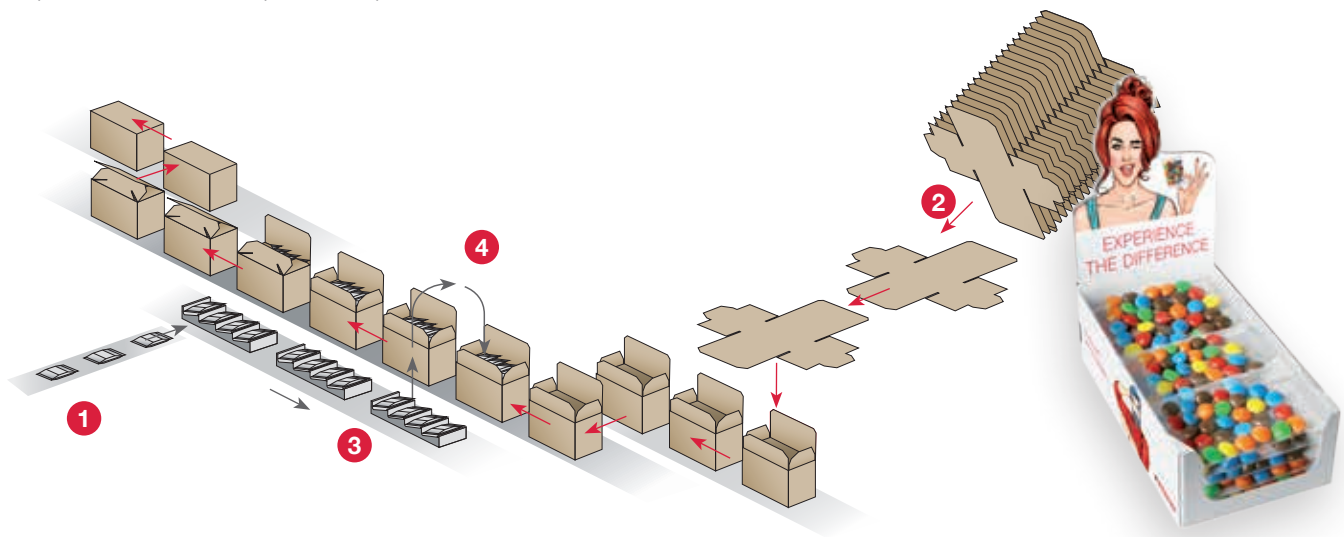
Format area:

	length (D)	width (C)	height (H)
min.	70 mm	70 mm	35 mm
max.	200 mm	150 mm	150 mm



The process:

- 1 Discharge of bags according to desired position in tray (face up/face down)
- 2 Integrated box erector
- 3 Across a conveyor belt, the bags are transported into individual single cases within the buffer indexing chain, ensuring safe and fast transport under the pick & place unit
- 4 Positioning of bags within tray in layers; according to defined schema



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